

西部国际传播中心有限公司招聘公告

Recruitment Announcement — Western International Communication Center Co., Ltd.

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一、企业简介

西部国际传播中心，是全国首家省级国际传播平台（前身为2018年成立的重庆国际传播中心），于2023年升级为立足重庆、服务西部、面向全球的专业国际传播综合枢纽。作为公益二类事业单位与国有文化企业一体化运行，中心旨在建设具有国际影响力的城市国际通讯社和文化传媒机构。

中心已构建以iChongqing英文网站、Bridging News客户端、Let's Meet网络TV为核心的"3+X"国际传播矩阵，海外用户超2400万，全网浏览量超47.4亿，有效提升了重庆的国际关注度，助力其海外网络传播力排名全国前列。

西部国际传播中心有限公司为西部国际传播中心对外经营主体，通过整合多元主体力量，中心形成了国际公关、大型活动策划、企业出海服务等十大业务板块，年营收超6600万元。未来，中心将持续引进专业人才，融入国家战略传播体系，以创新驱动发展，全面提升国际传播效能。

I. About the Organization

The Western International Communication Center is China's first provincial-level international communication platform, originally established in 2018 as the Chongqing International Communication Center. It was upgraded in 2023 into a professional, comprehensive international communication hub based in Chongqing, serving western China and facing the world. Operating as an integrated public-benefit and state-owned cultural enterprise, the center aims to build an internationally influential urban news agency and cultural media institution.

The center has established a "3+X" international communication matrix centered on the iChongqing English-language website, the Bridging News app, and the Let's Meet online TV platform. It claims more than 24 million overseas users and over 4.74 billion total views across all platforms, ranking among the top provincial-level entities in China for overseas online reach.

The Western International Communication Center Co., Ltd. serves as the center's external commercial arm. Through the integration of diverse partners, it has developed ten business lines including international public relations, large-scale event planning, and overseas market services for enterprises, generating annual revenue of more than 66 million yuan. The center states it will continue recruiting professional talent, integrating into the national strategic communication system, and driving development through innovation.

二、招聘原则

公平、公正、公开，双向选择，择优录用。

II. Recruitment Principles

Fair, impartial, and open process; mutual selection; merit-based hiring.

三、招聘岗位

本次计划招聘企业人员共6名。招聘岗位详见《西部国际传播中心有限公司招聘岗位信息表》。

III. Positions Available

A total of 6 positions are being recruited for this cycle. See the attached Position Information Table for full details.

四、招聘条件

（一）具备良好的政治素质、道德品质及职业操守；具有较强的事业心、责任感。

（二）具备良好的专业理论知识和学习能力以及具有岗位所需的专业或技能条件，具有较好的创新意识、团队合作意识及沟通协作能力。

（三）适应岗位要求的身体条件与良好的心理素质，与其他单位不存在劳动关系、不存在办企业的情况及无其他入职限制情形。

（四）符合法律法规及招聘回避、任职回避有关规定，无失信惩戒、考试作弊等不良记录。

（五）遵纪守法，无违规违纪行为记录。

IV. Requirements

(1) Good political character, moral conduct, and professional integrity; strong sense of mission and responsibility.

(2) Solid professional knowledge and learning ability; relevant professional or technical qualifications for the position; strong innovation awareness, teamwork, and communication skills.

(3) Physical fitness appropriate to the role and good psychological resilience; no existing employment relationship with another organization, no business ownership, and no other restrictions on taking up employment.

(4) Compliance with applicable laws and regulations regarding conflict-of-interest avoidance; no record of dishonesty, exam fraud, or similar misconduct.

(5) Law-abiding; no record of disciplinary violations.

五、招聘程序

(一) 严格按照"信息发布—简历筛选—资格审查—确定候选人—笔试—面试—考察(背景调查)—体检—心理测试—公示—录取通知—办理入职手续"的流程实施。

(二) 报名时间: 截至2026年6月21日18:00, 逾期报名无效。

(三) 报名方式: 登录"国企优聘"平台 (<https://www.cqrc.net/gzw/index/>) 选择拟应聘岗位并按流程进行简历投递, 同时将《应聘报名登记表》、学历证书等扫描件上传至平台。如有招聘岗位相关疑问可拨打岗位对应联系电话咨询。

V. Recruitment Process

(1) The process follows this sequence: announcement → resume screening → eligibility review → candidate shortlisting → written examination → interview → background investigation → medical examination → psychological assessment → public notice → offer letter → onboarding.

(2) Application deadline: 18:00 on June 21, 2026. Late applications will not be accepted.

(3) How to apply: Log in to the "State Enterprise Recruitment" platform (<https://www.cqrc.net/gzw/index/>), select the desired position, submit your resume, and upload scanned copies of the application registration form and academic certificates. For position-specific queries, contact the phone number listed for each role.

六、注意事项

(一) 应聘者应对提交材料的真实性负责。凡弄虚作假者, 一经查实, 即取消录用资格。

(二) 每位应聘人员限报1个岗位, 请勿重复、多次投递。

(三) 笔试、面试时间、地点及相关要求都将通过电话或短信的方式通知, 请应聘者保持电话畅通。

(四) 应聘人员签订劳动合同后在试用期被证明不符合录用条件或不能胜任岗位工作的, 公司可随时与其解除劳动合同。

(五) 我单位承诺对应聘者资料给予严格保密, 并仅用于招聘工作使用。

(六) 未尽事宜, 我单位具有最终解释权。

VI. Important Notes

(1) Applicants are responsible for the accuracy of all submitted materials. Any falsification, once confirmed, will result in immediate disqualification.

(2) Each applicant may apply for one position only. Duplicate or multiple submissions are not permitted.

(3) Dates, locations, and requirements for written and oral examinations will be communicated by phone or text message. Applicants should keep their phones accessible.

(4) If an employee is found during the probationary period to be unqualified or unable to perform the role, the company may terminate the labor contract at any time.

(5) The organization commits to treating all applicant materials as strictly confidential, to be used solely for recruitment purposes.

(6) The organization reserves the right of final interpretation on all matters not covered above.

附件 / Attachments

1. 附件1: 招聘岗位信息表 Attachment 1: Position Information Table
(.xlsx)

2. 附件2: 应聘报名登记表 Attachment 2: Application Registration
Form (.docx)